



**MEDIA PACK 2024**



**A GROWING COMBINED  
MONTHLY READERSHIP  
OF OVER 26,000**

**REACH**  
**Innovators**  
**Growers**  
**Logistics**  
**Retailers**  
**Investors**

**65% Decision Makers**





# OUR CONTENT SAYS IT ALL



## **Grower Insights and Horticulture Developments**

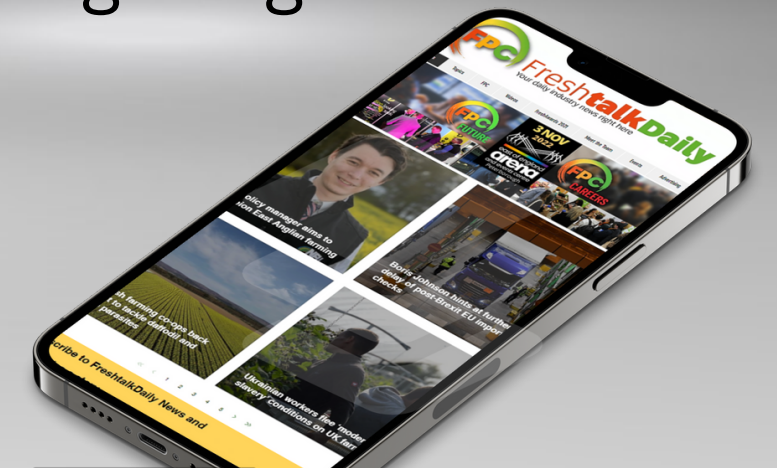
Freshtalk Daily provides in-depth analysis and updates on grower activities, horticultural advancements, and best practices across the industry.

## **Logistics and Supply Chain Dynamics**

We deliver detailed coverage on the logistics of fresh produce, from transportation challenges to supply chain efficiencies.

## **Wholesaler and Market Trends**

Freshtalk Daily keeps a pulse on wholesaler activities and market trends, offering insights that are vital for market positioning and sales strategies.



## **International Trade – Imports and Exports**

We provide a global view of the industry, including import and export dynamics, helping our readers stay abreast of international market opportunities and challenges.

## **Sustainability & Innovation**

Offering the latest perspectives on environmentally friendly practices and innovations in sustainable farming.

## **Retail and Consumer Trends**

The latest news on fresh produce retail from the convenience store to the big six supermarkets, including supply chain challenges and the new consumer trends shaping the industry.

## **Opinion Pieces and Editor's View**

Our Opinion Pieces and Editor's Views, provide thought-provoking commentary and expert analysis on current trends and issues facing the industry.



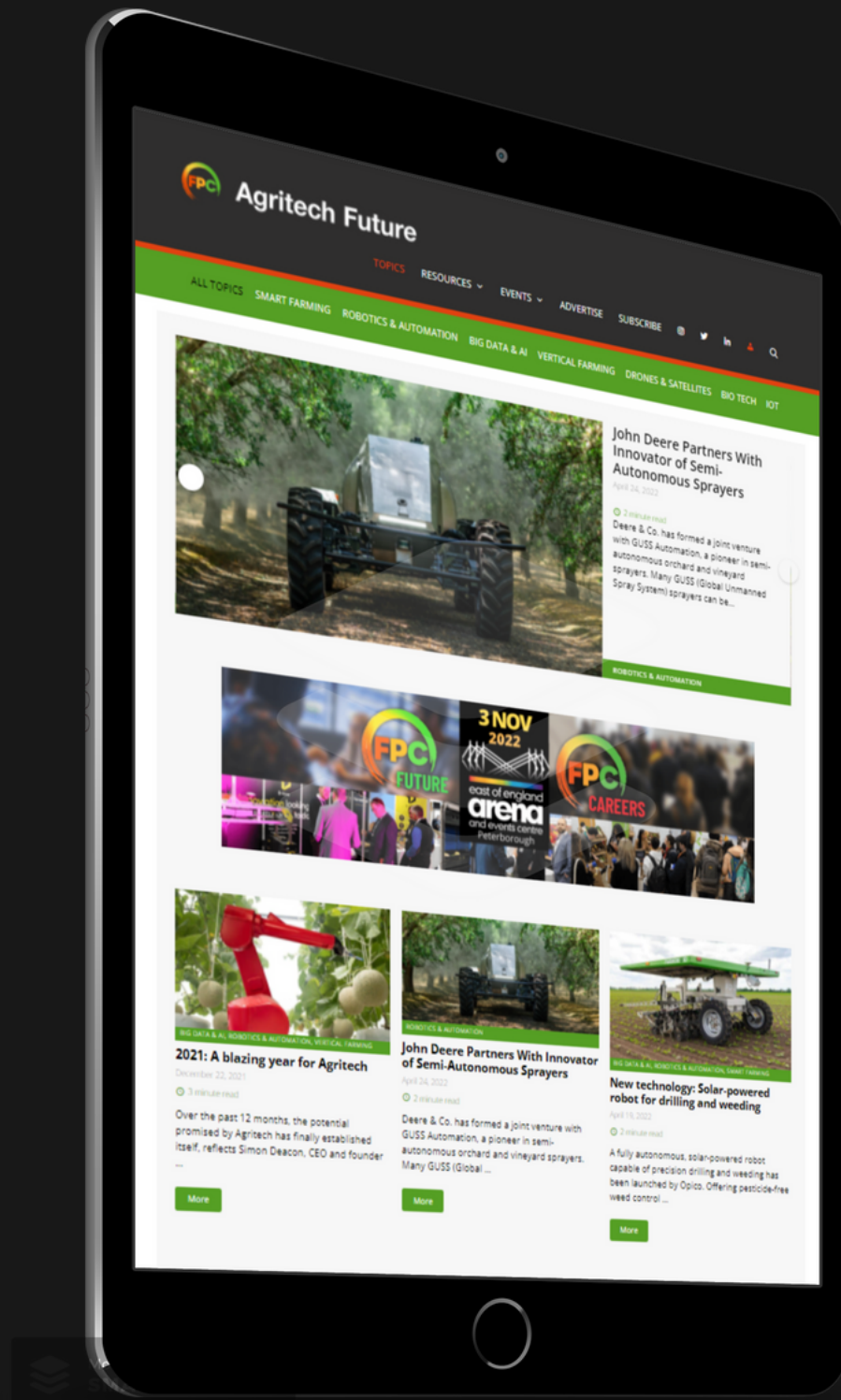


# Agritech Future

With a growing audience of thousands of readers, Agritech Future has rapidly become a key resource in the agricultural and horticultural sectors.

Its focus on innovations and future trends in the industry has garnered a substantial and engaged readership.

The platform's mix of news coverage, whitepapers, and reports provides invaluable resources for industry professionals.





# ADVERTISING RATES

Two for One Opportunities

## WEBSITE BANNER FEATURED IN BOTH FRESHTALK DAILY + AGRITECH FUTURE:

1500 x 400 pixels

Formats JPG, GIF or PNG

£550pw + VAT (Top)

£450pw + VAT (Middle)

£380 pw + VAT (Bottom)

## FRESHTALK DAILY SUBSCRIBER

### SHOUTOUT BANNER

1000 x 300 pixels

£380 pw + VAT (Top)

£280pw + VAT (Bottom)

Talk to us about sponsored stories, eBooks & more

ENQUIRE ABOUT OUR FPC MEMBERS DISCOUNT OPPORTUNITIES



# CONTACT US



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