FPC) PUBLICATIONS

MEDIA PACK 2024



REACH Innovators Growers Logistics Retailers Investors and More!

A GROWING COMBINED MONTHLY READERSHIP OF OVER 26,000

65% Decision Makers

Igritech Futu

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OUR CONTENT SAYS IT ALL



GROWER INSIGHTS AND HORTICULTURE DEVELOPMENTS Freshtalk Daily provides in-depth analysis and updates on grower activities, horticultural advancements, and best practices across the industry.

LOGISTICS AND SUPPLY CHAIN DYNAMICS

We deliver detailed coverage on the logistics of fresh produce, from transportation challenges to supply chain efficiencies.

OUR CONTENT SAYS IT ALL



WHOLESALER AND MARKET TRENDS

Freshtalk Daily keeps a pulse on wholesaler activities and market trends, offering insights that are vital for market positioning and sales strategies.

INTERNATIONAL TRADE – IMPORTS AND EXPORTS

We provide a global view of the industry, including import and export dynamics, helping our readers stay abreast of international market opportunities and challenges.

SUSTAINABILITY & INNOVATION

Offering the latest perspectives on environmentally friendly practices and innovations in sustainable farming.

OUR CONTENT SAYS IT ALL

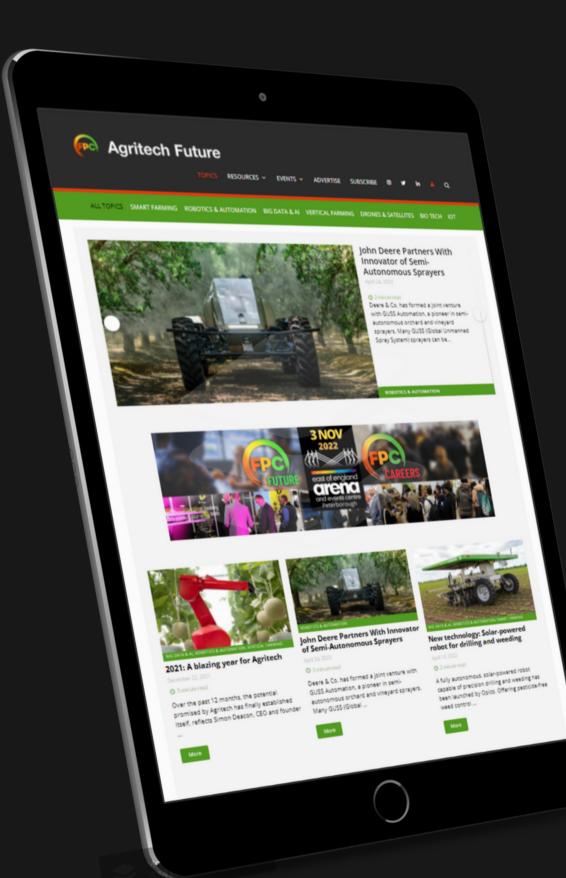
RETAIL AND CONSUMER TRENDS

The latest news on fresh produce retail from the convenience store to the big six supermarkets, including supply chain challenges and the new consumer trends shaping the industry.

OPINION PIECES AND EDITOR'S VIEW

Our Opinion Pieces and Editor's Views, provide thought-provoking commentary and expert analysis on current trends and issues facing the industry.

FPC) Agritech Future



With a growing audience of thousands of readers, Agritech Future has rapidly become a key resource in the agricultural and horticultural sectors.

Its focus on innovations and future trends in the industry has garnered a substantial and engaged readership.

> The platform's mix of news coverage, whitepapers, and reports provides invaluable resources for industry professionals.

FPC) Agritech Future

AGRITECH FUTURE WAS DEVELOPED BY FPC TO EDUCATE AND ILLUMINATE THE PATH OF INNOVATION IN AGRICULTURE AND HORTICULTURE. I AM EXTREMELY PROUD OF WHAT THE PLATFORM HAS ACHIEVED IN SHOWCASING THE BOUNDLESS POSSIBILITIES THAT LIE AT THE INTERSECTION OF TECHNOLOGY AND FARMING.



SARAH-JAYNE GRATTON EDITOR-IN-CHIEF



TOPICS

RESOURCES -EVENTS ADVERTISE





Alpha's Rise: The AI Robot **Revolutionizing Raspberry** Harvesting in **UK** Agriculture

Reading Time: 3 minutes The Plight

January 8, 2024 Reading Time: 3 minutes

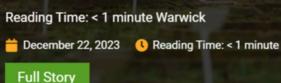
Full Story

- VERTICAL FARMING
- AEROPONICS
- SMART FARMING
- **BIOTECH**
- **BIG DATA**



Big Data & Al, Robotics & Automatic

Revolutionising Agriculture with Smart Trees and Robotics



Big Data & AI, Drones & Satellites, Internet of Things, Robotics & utomation, Smart Farming, Vertical Farming

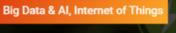
Embracing Innovation: The Agritech Transformation of UK Farming

Reading Time: 2 minutes Across the Full Story

- ARTIFICIAL INTELLIGENCE
- AUTOMATION & ROBOTICS
- TRANSPORT & LOGISTICS
- RETAIL TECHNOLOGY
- FINANCING & SERVICES

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Revolutionising **Environmental Solutions:** UK's AI and Digital Twin Initiative Targets **Biodiversity and Climate** Challenges

Reading Time: < 1 minute The

December 12, 2023 Reading Time: < 1 minute</p>

Full Story

- EBOOKS
- WHITEPAPERS
- **REPORTS**
- ANALYSIS
- COMMENTS & OPINIONS
- EVENTS

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